
**BRAND +
IMAGE**

**BRAND⁺
IMAGE**

Brand Image is a
branding agency
specialising in
brand **performance.**

**BRAND⁺
IMAGE**

Even though creativity is what we really love, **results** are the best asset we deliver.

**BRAND⁺
IMAGE**

We are based in **Portugal**
with branches in the **UK**
and in **Angola**.

**BRAND⁺
IMAGE**

Services

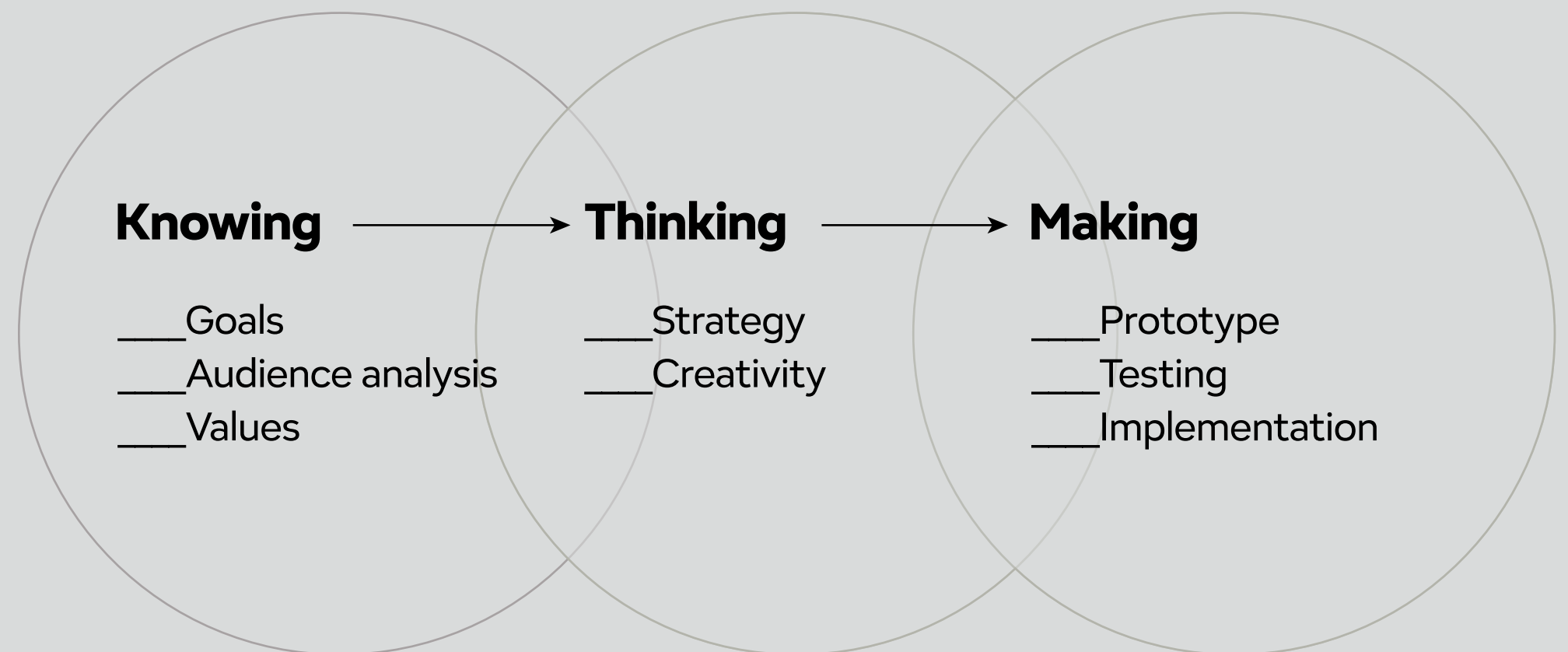
___ Brand systems

___ Branding optimisation

___ Branded illustration systems

___ Digital evolutio

Methodology for in-depth knowledge



Projects

- 1 _____ Growth
- 2 _____ YOR
- 3 _____ Wonder
- 4 _____ Crossjoin
- 5 _____ Sofa

Growth

UK association for a MKT school alumni Hub.

___ Naming

___ Brand system

___ Branded Illustration System



Growth

Marketing Case Club



Growth
Marketing Case Club



Join us on **Slack**
for practical tips
<https://goo.gl/zn3U8S>

W: growthcase.club
E: growthcaseclub@gmail.com
Biweekly events at **Campus London**
4-5 Bonhill St, Shoreditch, EC2A 4BX



**BRAND⁺
IMAGE**

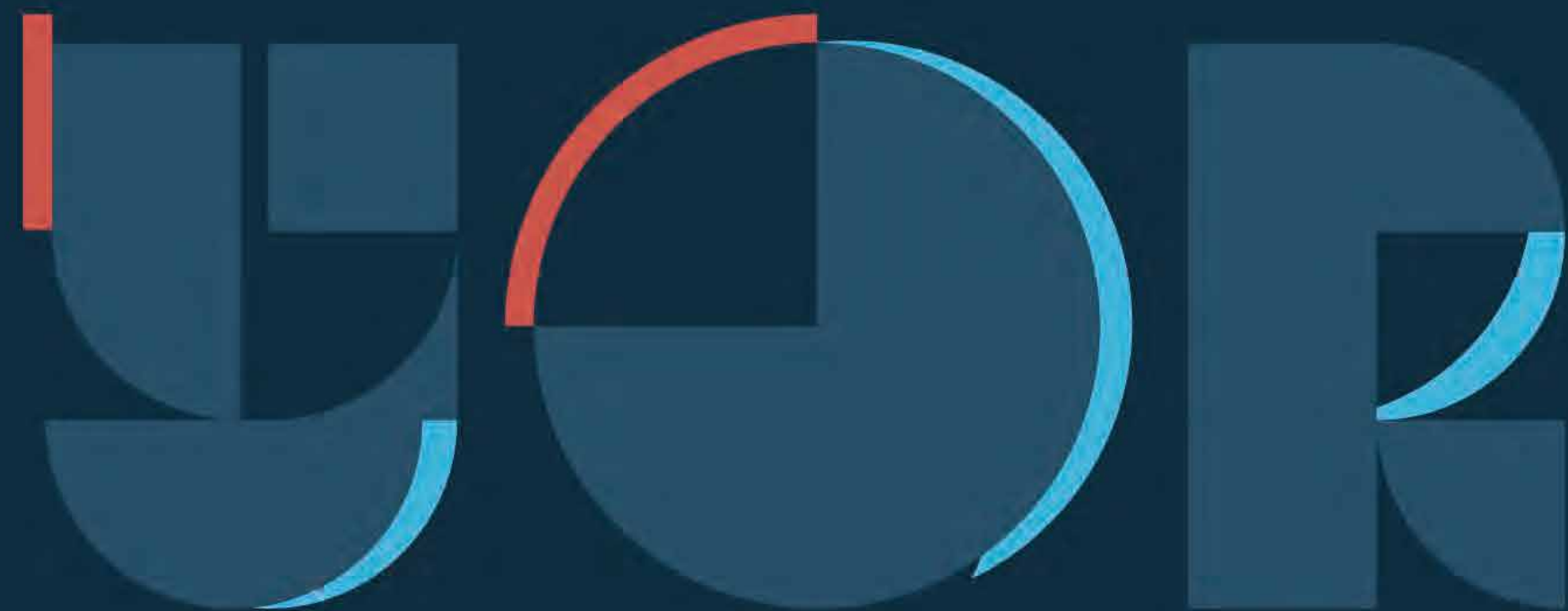
YOR Investment

A real estate company.

- ___ Naming
- ___ Brand system
- ___ Advertising

A person with a backpack stands on a rocky peak in a mountain range. The scene is dimly lit, suggesting dawn or dusk. The person is looking out over the landscape. A large blue curved line is on the left, and a large red curved line is on the right.

YOR Investment,
invested in You.

The logo consists of the letters 'GORE' in a bold, sans-serif font. The letters are primarily a dark blue color. The 'G' has a red vertical bar on its left side. The 'O' is a circle with a red arc at the top and a light blue arc on the right side. The 'R' has a light blue arc on its right side. The letters are set against a dark blue background.

GORE

INVESTMENT



YOR Investment,
invested in You.





YOR Investment, invested in You.





Wonder

It is a kids camp running in California and plans to come to Europe with a different name.

___ Naming

___ Brand system

___ Branded Illustration System

___ Key visual



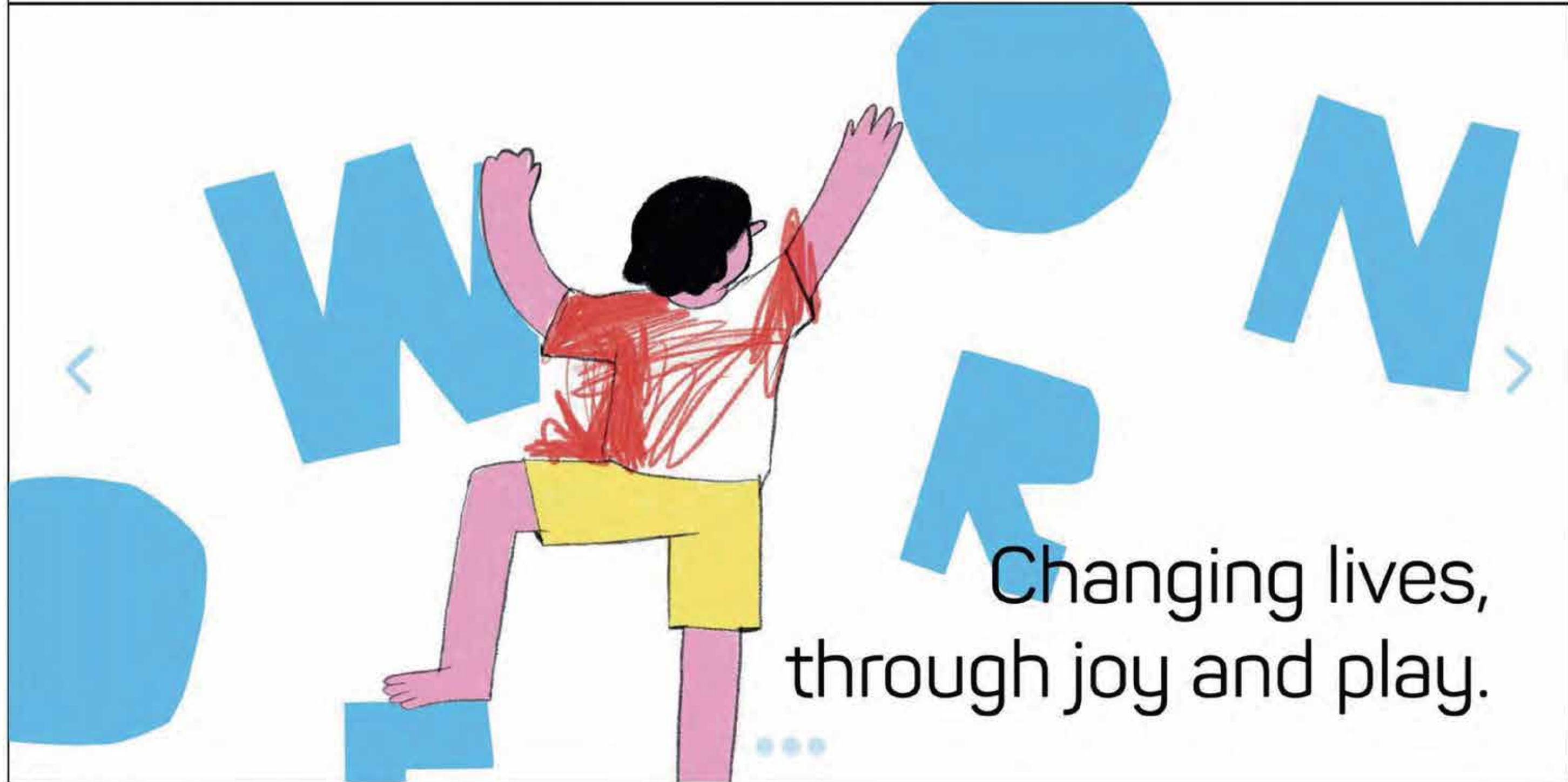
WONDER
KIDS CAMP

Name Surname
Camp Leader

+44 0763387277
name@wonderkidscamp.com

WONDER
KIDS CAMP

wo
WONDER KIDS CAMP
101 Haringey Rd,
London, E9 6JA, UK
+44 763387277
www.wonderkidscamp.com



Changing lives,
through joy and play.



Changing lives,
through joy and play.



WONDER
KIDS CAMP

**FIND
YOUR
PACK**



WONDER
KIDS CAMP

**FIND
YOUR
PACK**



WONDER
KIDS CAMP

**FIND
YOUR
PACK**

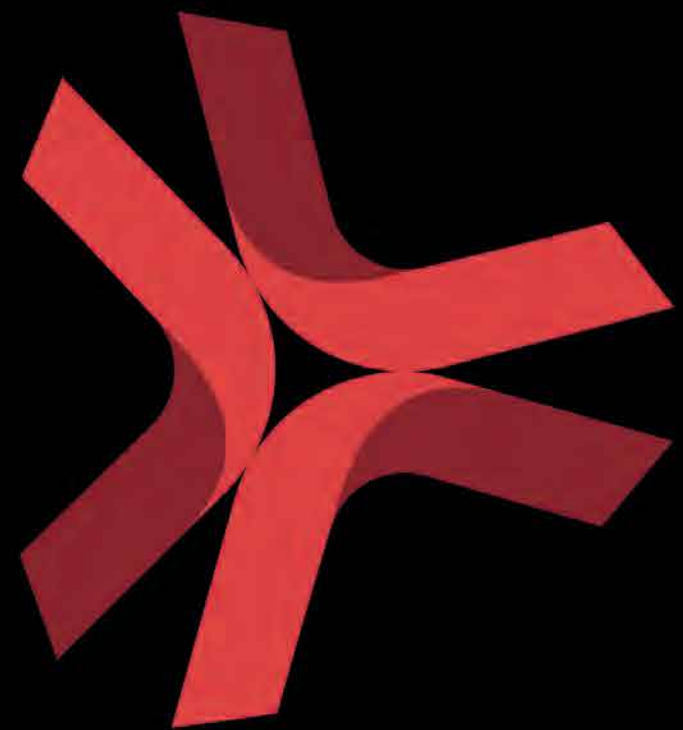




Crossjoin

It is an IT company specialised in performance.
The main aim was to attract talent to join their team.

- ___ Copy
- ___ Brand system
- ___ Key visual



CROSSJOIN



We like
good challenges.



CROSSJOIN TYPEFACE

BY PARACHUTE FONTS

NOME

Din Display Pro

ESPESSURAS

Thin	<i>Italic</i>
Light	<i>Italic</i>
Medium	<i>Italic</i>
Bold	<i>Italic</i>
Black	<i>Italic</i>

TEXTO

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu justo. Nullam dictum felis eu pede mollis pretium.

CARACTERES

abcdefghijklmnopqrstuvwxyz
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 0123456789E@#ScLf%*1/2 ¼ ¾ %&V/ao® ©™
 ¿?|!...:•@000-_-«»|,™→×÷±^<>~





We take performance seriously

 CROSSJOIN

PERFORMANCE



Perform to perfection

 CROSSJOIN



We go beyond your expectations

  COMPETENCE CENTER

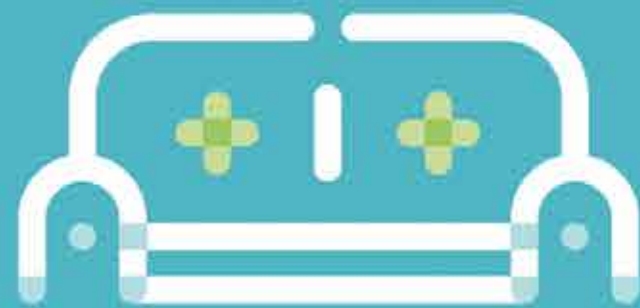
Sofa

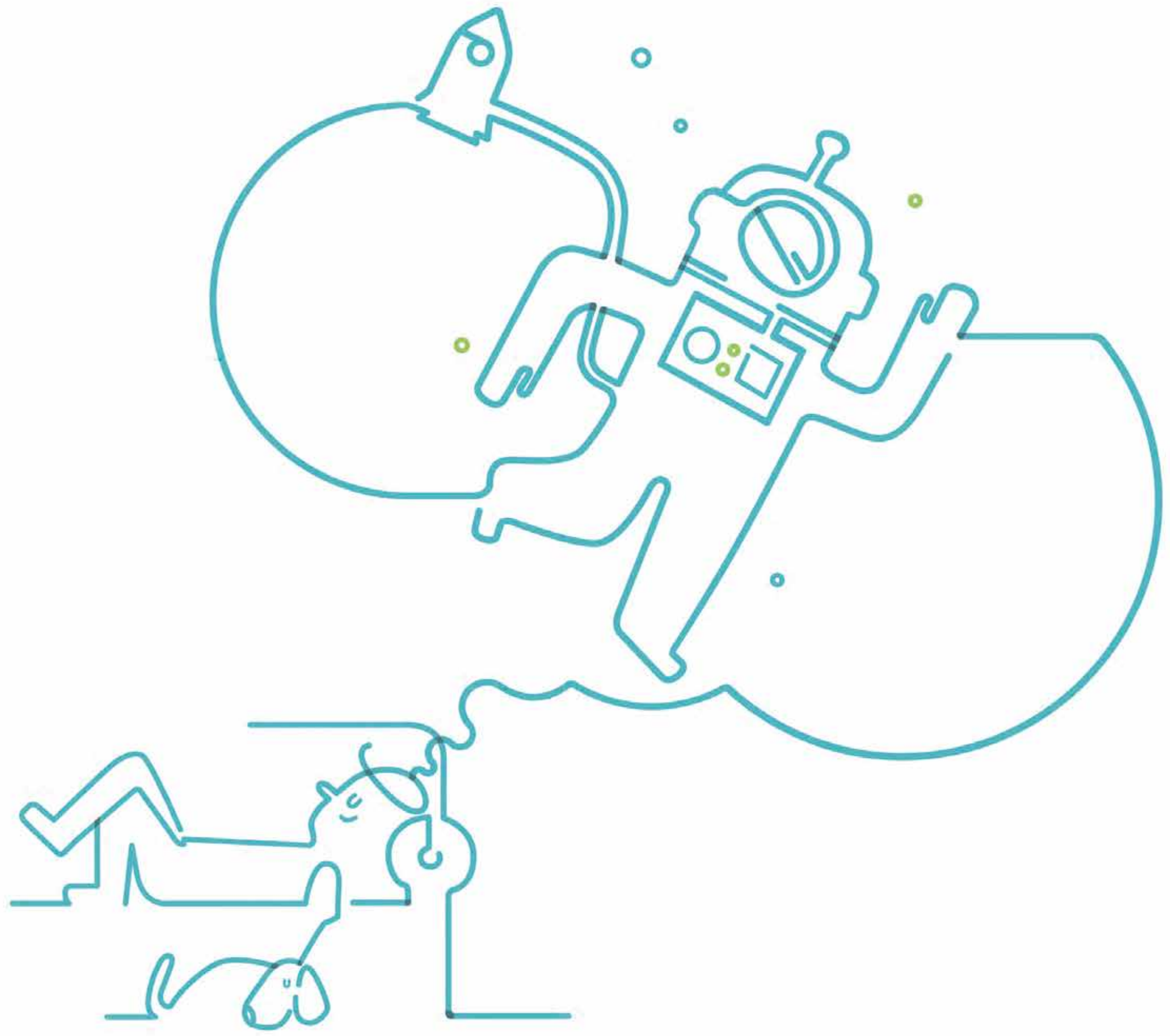
Is an app to help Digital Marketers.
The aim was to communicate how to free up your day.

- ___ Naming
- ___ Brand system
- ___ Branded Illustration System
- ___ Key visual

SOFA

Social Optimizer For All









SOFA

Home

Find Friends



SOFA
Social Optimizer
For All

Home

Posts

Videos

Photos

About

Likes

Create a Page

SOFA Social Optimizer For All



Liked Following Share

Send Message

SOFA - Social Optimizer For All
16 hrs · 🌐

- + Easy to use
- + Increase productivity
- + Higher profitability



...and more sofa time! 🛋️

Like Comment

Mkt Comunicacion, Ifeanyi Ezurukam and 42K others

Artist

Invite friends to like this Page

20,803 people like this and 20,779 people follow this

About

See All

twitter.com/anthonyjboydii

Artist

SOFA Social
Optimizer
For All

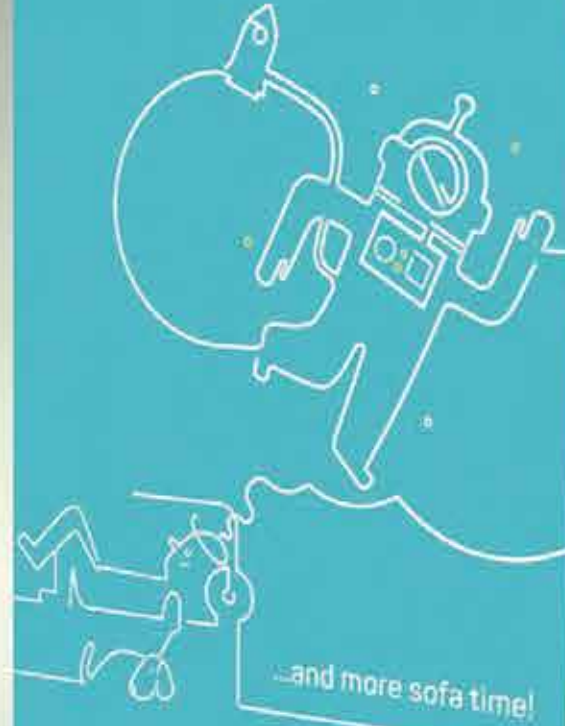


- + Easy to use
- + Increase productivity
- + Higher profitability

...and more sofa time! 

SOFA Social
Optimizer
For All

- + Easy to use
- + Increase productivity
- + Higher profitability



...and more sofa time!

BRAND +
IMAGE

Thank you

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___ www.brand-image.co.uk